

PRESS KIT 2022



CHLOË  
TAYLOR BROWN



# ABOUT CHLOÉ

★ I am a model of possibilities—author, executive life coach, facilitator, lifestyle strategist, mentor, speaker, and lifestyle model. I collaborate with individuals, small businesses, and corporations to uncover objectives, “true” goals, passions, and purpose. I demonstrate how to level up to the vision and goals using my proprietary PEP Coaching System. This system works for individuals, groups, teams, and Fortune 50 to 500 corporations.

I assess, draw out, strategize, and align team members into a cohesive unit to accomplish objective(s) more efficiently and effectively; and always with higher levels of excellence, fun, focus, and style.

I like living life on the lighter side – in the spirit of play and love. I have the gift of inspiring, encouraging and empowering others; which began with my three younger sisters at age 13, after our mother died. I am a Mississippi girl who always wanted to be a fashion model growing up; I did realize that dream in college as a Fashion Design student at Mississippi State University, and professionally in San Francisco, Milan, New York, Paris, and other international cities. I am also an advocate for women and girls, a wife, mother of four, and CEO and President of Chloé Taylor Brown Enterprises, a personal development firm in Atlanta, Georgia. In March of 2020, during the beginning of the pandemic, I created Flourish Digital Magazine, a glamorous, upscale lifestyle publication where I am the publisher and editor-in-chief.

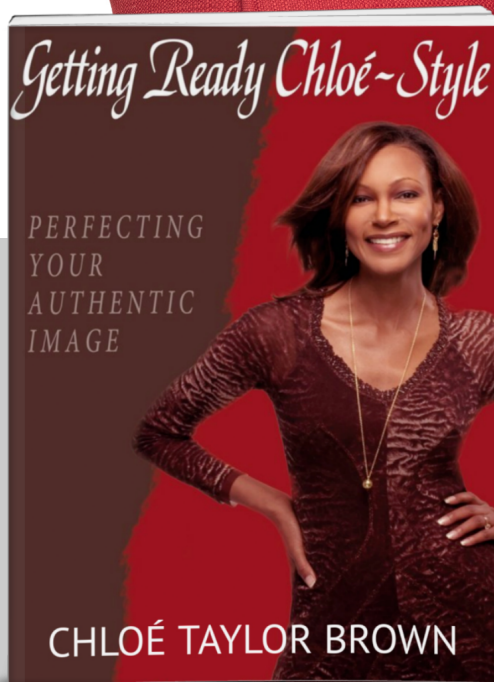
Thank you for reviewing my programs, services and books.

# CORPORATE SAVVY *Coaching*

Chloé Taylor Brown's  
Corporate Savvy Coaching Programs and  
Workshops work!

The results are real, experiential, and sustainable.  
Over 90 days you will learn how to blend your  
career goals with personal and life goals to level-up  
and create work–life–harmony and flow; which  
offers a brighter, more authentic pathway to  
happiness, success, empowerment,  
self-mastery, and leadership abilities, and this  
creates a more enjoyable, fulfilling lifestyle.

From managers, directors, VP's and high–level  
executives, Corporate Savvy Coaching offers  
leading-edge strategies and processes to activate,  
optimize, and power up your whole life.



*Getting Ready Chloé-Style is a breezy, humorous and clever image power guide any woman or girl who wants to make a change in her life will enjoy reading! Filled with real answers about the relationship between body image, self-esteem and fashion, Getting Ready Chloé-Style, does more than elicit a wardrobe change-it inspires and empowers!*

## *One-On-One Coaching*

CORPORATE SAVVY  
COACHING & WORKSHOPS

THIS IS A 90-DAY  
**WEEKLY COACHING** SERIES COMPOSED OF 15  
HOURS OF ONE-ON-ONE COACHING VIA PHONE,  
ZOOM, WHATSAPP OR IN PERSON IN ATLANTA, GA  
- USA, OR IN YOUR CITY OR COUNTRY WITH "ALL"  
**TRAVEL EXPENSES & PER DIEM PAID IN ADVANCE.**

[www.chloetaylorbrown.com](http://www.chloetaylorbrown.com)

# CORPORATE SAVVY *Workshops*



## *Facilitating Change*

**CORPORATE SAVVY  
WORKSHOPS**

**HALF-DAY & FULL DAY  
WORKSHOPS AND RETREATS IN  
ATLANTA, GA - USA, OR IN YOUR CITY OR  
COUNTRY WITH "ALL" TRAVEL EXPENSES & PER  
DIEM PAID IN ADVANCE.**

[www.chloetaylorbrown.com](http://www.chloetaylorbrown.com)

# CHLOÉ TAYLOR BROWN & RICK BROWN

## A Relationship Program For Couples

A couple could have the greatest physical attraction for each other, with great sex, love, and respect, but their relationship has slipped out of alignment.

**WHY?** Because it's not about that alone. A sustainable, loving, long lasting, fulfilling, fun relationship is about creating a shared vision, hope for the future, like-energy, and flow.

**But**, life happens, right? Couples shift, slip, deplete energy, and sometimes they crash and split apart when it appears that nothing in the relationship is working or harmonizing anymore, and it's just too hard and painful.

**What** can couples do?

***They Can Create Their Own Marriage Mantra To Help Them Align, Flow, and Flourish Again.***

# MARRIED TO THE MANTRA

**# MARRIED  
TO THE  
MANTRA**

CHLOÉTAYLORBROWN.COM +1 770-653-7883

HELPING COUPLES CREATE  
DIVINE MARRIAGE MANTRAS WHILE  
SHARING SACRED TRUTHS TO REALIGN  
REBIRTH AND REENERGIZE MARRIAGES &  
ROMANTIC RELATIONSHIPS.



# #keepGracing

With Self-Awareness,  
Inner Beauty, Charisma,  
Intention, Joy, and

# Purpose

**For women who are ready to  
shift, expand, and align with their  
feminine and divine grace to  
experience greater joy.**

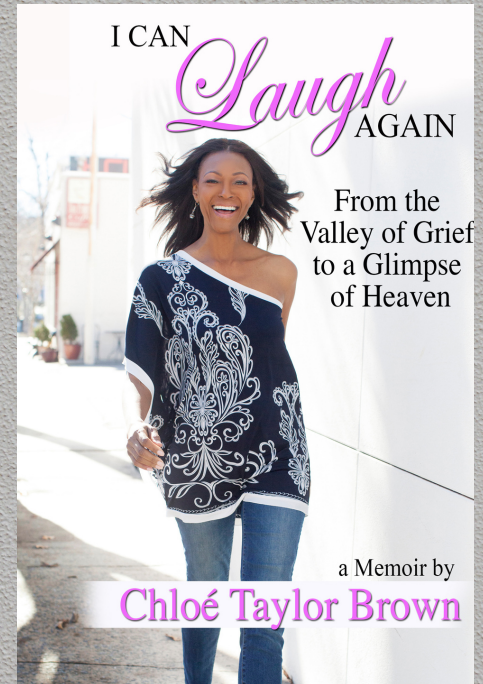
**We're Understanding and Using  
Feminine & Divine Power to Think  
Good Thoughts, Feel Amazing, and  
Be Better**



**BOOK AN EXPERIENCE NOW**

[WWW.CHLOETAYLORBROWN.COM](http://WWW.CHLOETAYLORBROWN.COM)  
[hello@chloetaylorbrown.com](mailto:hello@chloetaylorbrown.com)

# INTERNATIONAL FACILITATOR AND INSPIRATIONAL SPEAKER



I Can Laugh Again is all about love. It's truly an evocative story about love's essential and enduring qualities. Chloe Taylor Brown bares her soul—her dreams, hopes, losses, pains, and gains—in a riveting account you cannot read without taking part yourself in her transformation. The impetus for the narrative involves the tragic death of her nearly four-year-old son, Justin; but Justin's life is just the stepping stone, if you will, upon which she reminisces throughout her life's journey, blazing a path from rural Mississippi to the highest strata of the world of fashion. In the end, as we've shared her passage from heartbreak to triumph, she gives us a glimpse of heaven.

Chloé Taylor Brown speaking in Durban, South Africa at the Mbokodo Awards | Women in Arts

“

*Our challenges are not the termination of joy in our lives, it is important that each of us develops the tools to laugh again after pain, loss and despair!*

*Author Chloé Taylor Brown speaks from experience and is renowned the world over for having pulled women out of the dark.” ~ Carol Bouwer (Creator of the Mbokodo Awards)*

”

IT'S TIME TO ELEVATE AND

# What's The PEPyourSELF Program About?

# PEP yourSelf!

This program is about creating the experiences to reflect how you want your life or day to be. It's about creating a wonderful holographic vision of your heart's desire – what you sincerely want – combined with beautiful thoughts, great feelings about who you are, what you want, and understanding twelve simple, but very important life abilities that we all have, and how to use this information and knowledge to accomplish your goals. That's alignment, manifestation, and accomplishment. With the PEP yourSELF program, you will:

- Amaze yourself by discovering your innate power and how to use and apply it.
- Scare yourself with energy and excitement about the wonderful possibilities of your future.
- Discover your 12 most important "Life Abilities" and how to apply and use them to get what you envision and want.
- Create a persona to help you manifest.
- Enhance your whole life by getting your PEP on in one chosen area within two weeks..

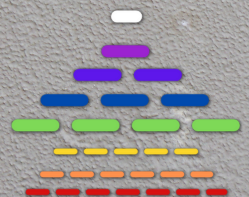
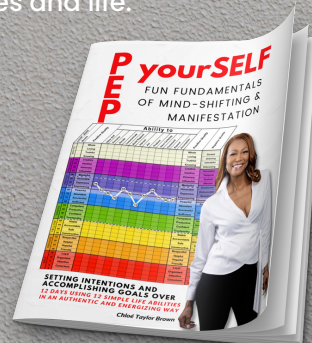
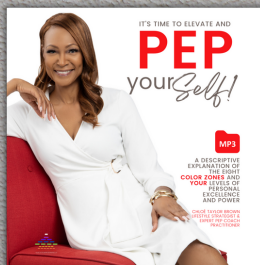
Take The PEP  
On Your Phone  
Or Any Smart  
Device

### PERSONAL EXCELLENCE PROFILE

SCORE	POSITIVE LEVEL	ABILITY TO												POSITIVE LEVEL	NEGATIVE LEVEL
		How you Achieve	How you Communicate	How you Relate	How you Interact	How you Manage	How you Organize	How you Control	How you Respond	How you React	How you Adapt	How you Persist	How you Endure		
100	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Whole	Divided
99	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Loving	Dividing
98	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Truthful	Untruthful
97	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Knowing	Unknowing
96	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Creative	Uncreative
95	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Intuitive	Unintuitive
94	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Visionary	Unvisionary
93	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Influential	Uninfluential
92	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Masterful	Unmasterful
91	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Honorable	Unhonorable
90	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Expansive	Unexpansive
89	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Empowering	Unempowering
88	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Powerful	Unpowerful
87	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Abundant	Unabundant
86	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Successful	Unsuccessful
85	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Sufficient	Insufficient
84	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Competent	Incompetent
83	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Productive	Unproductive
82	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Confident	Unconfident
81	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Trustworthy	Untrustworthy
80	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Stable	Unstable
79	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Accountable	Unaccountable
78	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Safe	Dangerous
77	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Constructive	Destructive
76	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Respectful	Disrespectful
75	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Helpful	Unhelpful
74	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Hopful	Doubtful
73	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Friendly	Unfriendly
72	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Loyal	Unloyal
71	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Organized	Unorganized
70	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Adaptive	Unadaptive
69	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Conscious	Unconscious

## Who Can Benefit From the PEP yourSELF Program?

Those who are currently successful and want to level up and take their life game to a higher level. It is for those in a particular area but want to reinvent themselves and take on a new role or career. This program is for anyone ready to blaze a trail in corporate America, from associates to managers to C-suite executives. It is for the recent college graduate who is ready to adult and discover more to get ready for a new career and life. Indeed, it is also for empty nesters and stay at home moms who want to remake themselves and enter into a new exciting phase of life. And finally, my Mind/Shift program is also for individuals at a crossroads and looking for more from themselves and life.





# CHLOÉ'S MANTRA CREATION PROGRAMS



My mantra creation process rehabilitates the way you view and validate yourself at this moment and time. If practiced and memorized with emotion, it is effective and sustainable in enhancing and raising your temperament, mood level, and eventually your whole life.

**ADD LIFE TO YOUR  
LIFE WITH YOUR  
OWN PERSONAL  
POWER**

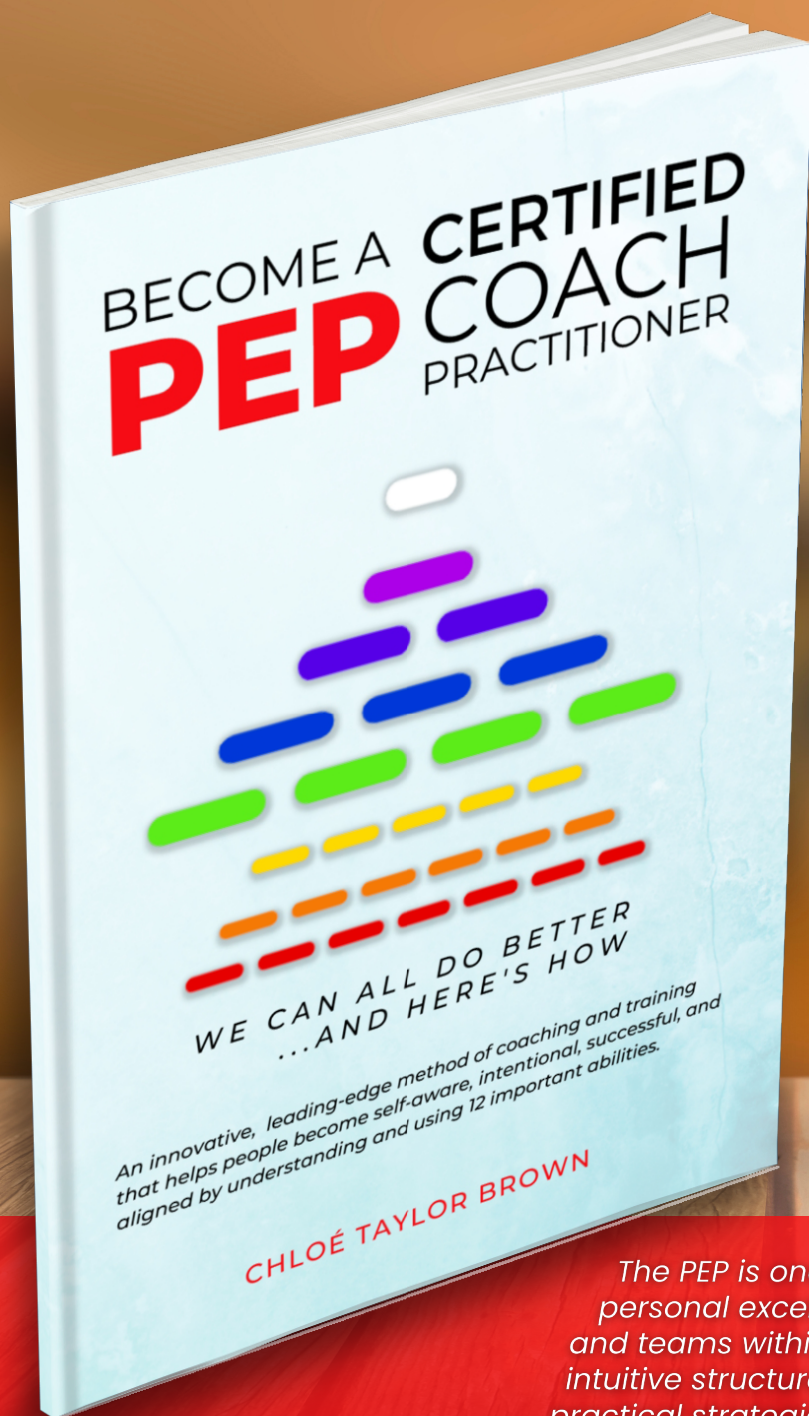
**MANTRA**

**YOU CAN'T LOSE WITH A  
STRONG SENSE OF SELF,  
KNOWING WHO YOU  
ARE, AND BEING WHO  
YOU WANT TO BE.**

*This workbook is "eductive" and draws out your best self within 60 Pages of fun, interactive directives, simple worksheets and integrative Chloé-Style strategies & processes.*

- Go deeper in understanding who you are innately
- Embrace your uniqueness and your authentic self
- Tap into your personal power
- Discover or rediscover your passions and realize your purpose
- Get to your "main thing" and establish your "it" as a personal experience and make it a fact in your world
- Create your own personal power MANTRA and start experiencing it daily

# BE A CERTIFIED **PEP** **COACH**



## WHAT'S THE PEP?

The PEP is one of the world's leading-edge self-awareness and personal excellence profiling tools for individuals, entrepreneurs and teams within organizations. It provides an intuitive structure from an in-depth look into viewpoints and offers practical strategies that elevates excellence and indicates what an individual and/or team is capable of accomplishing and contributing by operating at higher levels of excellence. All while being in complete self-alignment, authentic flow and harmony.

## WHO CAN BENEFIT?

If you're a Life Coach, Psychologist, Therapist, Lifestyle Strategist, Executive Coach, Teacher, Mentor, Facilitator, Executive, or Team Leader in any area – start celebrating because we've created a dynamic program to train 12 leading-edge PEP Coach Practitioners by sharing PEP secrets, strategies, processes, and the PEP assessment tool to help hundreds of thousands to level up.

**IMAGINE HELPING OTHERS BECOME INTENTIONAL ABOUT ALIGNING THEMSELVES TO WHAT THEY WANT, AND ACCOMPLISHING THEIR GOALS.**

**IMAGINE HELPING OTHERS REAP IMMEDIATE BENEFITS FROM KNOWING WHERE THEY ARE RIGHT NOW, AND HOW-TO USE THEIR PEP GRAPH TO MAKE LIFE MORE ENJOYABLE.**

*The PEP is one of the world's leading-edge self-awareness and personal excellence profiling tools for individuals, entrepreneurs, and teams within organizations – Fortune 50 to 500. It provides an intuitive structure from an in-depth look into viewpoints and offers practical strategies that elevates excellence and indicates what an individual and/or team is capable of accomplishing and contributing operating at higher levels of excellence while being in complete self-alignment, authentic flow and harmony.*

# CLIENTS HAVE INCLUDED



Georgia  
Power



**pwc**



**Georgia  
Tech**



A V O N

the company for women



OMNI  HOTELS®

**swissôtel**  
Hotels & Resorts

# CONTRIBUTIONS



Chloé Taylor Brown has contributed to, been featured or seen on these networks.

**LET'S CONNECT &  
LEVEL UP**

*Chloé Taylor Brown*

**BOOK AN  
EXPERIENCE NOW!!**

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